

**AITO TSUNAMI APPEAL
STAGE 2 FOR SRI LANKA – MEDIUM-TERM, TOURISM-RELATED RECOVERY**

Revegetation of land affected by the tsunami - TREES FOR LIFE

The monies that AITO members and partners donated to the Travel Foundation for the AITO Tsunami Appeal Stage 2 are being used for a highly worthwhile project in Sri Lanka called Trees for Life.

Part of The Travel Foundation's post-tsunami long-term redevelopment programme in Sri Lanka is focused on revegetating the coastal area hit by the tsunami with indigenous plants that will both help restore and protect the environment and provide food, medicine and shelter for families re-housed in new developments. From 26th December, the leaflet below is being distributed to visitors by hotels in the Galle area. It is hoped that hotels outside Galle may also participate in this scheme early in 2006.

Trees for Life

How you can make a difference...

Ayubowan! Warm Sri Lankan wishes for an enjoyable stay here in this land like no other. While you are here, enjoying the warm smiles and the exotic beauty of Sri Lanka, we invite you to participate in our 'Trees for Life' coastal vegetation programme. By simply venturing out to plant a tree, you can assist the re-vegetation of tsunami affected coastal areas of Sri Lanka.

You as a tourist will help us in our conservational efforts to re-vegetate our coastal belt & provide trees that will bring nutritional, medicinal and economic value to newly settled families...

Most of the new houses built are on bare land cleared for construction. You can provide adequate shelter and sufficient food security to these families to meet their culinary needs.

During the devastation, trees absorbed the impact of the tsunami. Areas with thick vegetation, had minimal devastation. Objectives of 'Trees for Life' are also linked to conducting training; developing satellite nurseries to create self-employment and education/awareness programmes at regional schools for better environmental practices.

How you can play your part

Contact your **hotel reception**. They will arrange for you to visit our nursery to collect trees of your choice. You can then visit either a newly settled family or a specified coastal area for planting your trees.

Buona Vista Tree Nursery is located at Rummasala Kande, Galle and opening times are from 9.00 am to 4.00 pm

We call on you to donate Rs 1,000/= (US\$10) per tree to offset the cost of more plants that are distributed free of charge to the people. This programme is implemented by non-profit organisations.

Thank you very much for taking the time to read this leaflet. Join us now to make it happen. A special certificate of appreciation will be awarded for your contribution. Plant a 'Tree for Life'





Sri Lanka
Yours for the world



Ruk Rakaganno



RTP
Responsible Tourism Partnership
Sri Lanka



the travel foundation
Caring for places we love to visit

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Those wishing to participate and purchase a tree will be given a certificate to recognise their support.

